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THE UNIT BOOKS

WHAT ARE THE UNIT BOOKS? By the Unit books we mean a monthly issue of the permanent books of all literatures presented to American readers in the best obtainable English versions.

The serial is a collection of famous books—fiction, historical works, masterpieces of scientific knowledge, records of daring travel, books of power, books of mere information, technical manuals and the classics of ancient and modern times.

The aim of the publisher is to place the chief works of literature, science and the practical arts within the reach of every person.

The series is to include accurate texts of the worthiest books published at the lowest possible prices in a thorough, systematic manner. It is intended as an encyclopedic issue of the world's acknowledged classics—those books published more than 50 years ago which have survived severe criticism and remain unimpaired in vitality and in their power to entertain—the old books whose vitality time has touched so lightly that they may be thought of as immortal.

The unit idea is not the gist or substance of the enterprise, but is used as an advertising means to an end—that end being the wider circulation of books hitherto not always easily accessible.

p19669

HOW ARE THESE BOOKS EDITED? In the case of books originally written in the English language the reprints are based on the best existing texts as determined by an expert in bibliography. Our editions of such ancient and recent continental writings as have survived, and now deserve wider reading, are based on translations which have stood the test of a half-century of criticism.

Our editions may be depended upon for the accuracy of the reprint, the practical value of the annotation, the relative perfection of the proof-reading. Our proofs are not entrusted to the printer, but are read by experienced editors. The reprints are unabridged and unexpurgated.

All editorial matter tends to convey exact encyclopedic information rather than the personal opinions of the editor. This information is intended to be helpful. It includes the bibliographical story of the book—under what conditions it was written, how it was received and what place it has come to occupy in the minds of men—the biographical story of the author, terse notes explaining allusions and proper names in the text, a table of dates showing the place of the author and his book in literary history, a glossary where needed, an index, and a table of authorities.

IS THIS ANOTHER LITERARY PIRACY? The copyright laws of every country will be scrupulously observed. Wherever the circumstances warrant the Unit reprint will be issued by arrangement with the former owner of the literary rights involved, though the work in question may be technically not in copyright.

The series does not consist exclusively of non-copyright books, but includes books still in copyright in the United States and in Great Britain. By arrangement with their authors certain books of practical value are to be issued on the unit system.

ARE THE BOOKS PRESENTABLE? The Unit issues are printed in a broad-faced type, clear and legible, and not from worn-out plates. The paper is a creamy buff, opaque and light in the hand. It is technically known as "featherweight," and is peculiarly soft and mellow. The margins are wide and the effect is simple and dignified.

Dr. Johnson once said: "The books that can be held in the hand and carried to the fireside are the best after all." We had the good doctor's dictum in mind when the question of format had to be decided. We remembered also that Sir Walter Scott was fond of a certain edition of his works, chiefly on the score of its size. And we founded our format on the dimensions of this edition. In height seven inches, in breadth four and three-quarter inches, in width varying from five-eighths to one inch, our volume is a trim, compact book of a size that does not weary the wrist, but is pleasant to carry in the pocket and large enough to appear well on the library shelf.

The paper and cloth-bound copies will have cut edges and the full leather-bound copies a gilt top. The paper wrapper is stout and will not tear readily. The cloth cover is a durable linen crash stamped in gold. The full leather binding is in a new pattern ornamented with gold. All the bindings are flexible and will bear long usage. A dark green is the uniform color of the three bindings. This is the type-face adopted for the series. This is the quality of paper used in all editions. These are the margins and the dimensions of the book itself.

WHY "A *NEW* WAY OF PUBLISHING BOOKS"? We began with the proposition that books worth having are too dear in this country. Here the dear books and the cheap books are dearer than the corresponding books of the great reading nations of Europe. Such is the need. We answer it with the Unit books, the cheapest series of books

ever published in America and made on a system fair to book-producer and to book-buyer.

Our books are sold at prices based on the length of the book and therefore on the actual cost of production. However long the original text, we publish it in its entirety on a uniform quality of paper and in the same size of type. The length and binding of the book determine its price.

We begin with our unit of 25 pages.

The price of each set of 25 pages is one cent.

The price of 100 pages is 4 cents, and each additional 25 pages adds one cent to the price.

Thus, 250 pages cost 10 cents and 400 pages cost 16 cents.

We bind our books in three bindings—

(1) Stiff paper of a durable sort.

(2) Cloth with gold title and design.

(3) Full leather ornamented with gold.

A paper wrapper is given with the printed pages.

The cloth cover costs 30 cents additional.

The full leather binding costs 50 cents additional.

The price of the single volume is regulated by the number of units it contains and by the binding you choose.

It is this principle of proportionate prices which the general title of the series is intended to emphasize. The price of the book is printed on the paper wrapper, and is inserted in the cloth and leather bindings in such a way as to permit its removal without damaging the book.

This new system of publishing is more logical than the system of fixed prices for reprints. Other things being equal, it costs less to produce a short book than a long one. Hitherto the selling price of the short book has been as high as that of the long. And even the longest book has not been sold to you at a loss. We give you the benefit of the saving on the shorter book. Our prices are regulated by the cost of the actual materials and workmanship which go toward the making of the book.

WITH WHAT BOOKS DOES THE UNIT SERIES BEGIN? In compiling this list of the first 100 books the publisher attempted to produce a catholic collection of books, in which every person, however unusual his literary tastes, may find at least one book to satisfy and profit him. This list will be amended and added to from time to time. The texts will appear on the first day of each month and the year's issue of 12 unabridged volumes may be subscribed for in advance as though it were a monthly magazine.

The list is tentative. We invite suggestions from every lover of good books.

1	The Marble Faun by Hawthorne	1 July 1903
2	Letters and addresses by Lincoln	1 Aug. 1903
3	Tales of Mystery by Poe	1 Sept. 1903
	Democracy in America by De Tocqueville	
	Parables from Nature by Margaret Gatty	
	Cecil Dreeme by Theodore Winthrop	
	Domestic Manners of the Americans by Mrs. Trollope	
	Prue and I by George William Curtis	
	The Conspiracy of Pontiac by Parkman	
	The Autocrat of the Breakfast Table by Holmes	
	Geoffrey Hamlyn by Henry Kingsley	
	Doctor Thorne by Anthony Trollope	
	Eothen by Kinglake	
	Vanity Fair by Thackeray	
	Margaret by Sylvester Judd	
	Arthur Mervyn by Charles Brockden Brown	
	National Documents (The Constitution and other state papers)	
	The Conquest of Mexico by Prescott	
	The Poems of Longfellow	

Law for Every Day
A First Book on Electricity
The Vicar of Wakefield by Goldsmith
The Scarlet Letter by Hawthorne
A Sentimental Journey by Sterne
On the Origin of Species by Darwin
Goethe's Faust (Anster's translation)
The Buccaneers of America by Lieut. Burney
The Poems of Robert Browning
Pilgrim's Progress by Bunyan
Pickwick Papers by Dickens
Tales by Gaboriau
Two Years Before the Mast by Dana
A Pronouncing Dictionary
A Tale of Two Cities by Dickens
Henry Esmond by Thackeray
The Odes of Horace in Latin and English (Francis)
Monarchs Retired from Business by John Doran
Murder considered as one of the Fine Arts by De Quincey
Chemical History of a Candle by Faraday
Our Village (first series) by Mary Mitford
Confessions of Rousseau
Past and Present by Carlyle
The Last Days of Pompeii by Lytton
Noctes Ambrosianae by John Wilson
John Halifax by Miss Mulock
Some Fruits of Solitude by William Penn
Autobiography and Poor Richard's Almanac by Benjamin Franklin
The Microscope by P. H. Gosse
Autobiography of Benvenuto Cellini
Knickerbocker's History of New York by Irving
Gulliver's Travels by Swift
Last of the Mohicans by Cooper

The Comedies of Sheridan
Familiar Colloquies of Erasmus
Robinson Crusoe by Defoe
The Rise of the Dutch Republic by Motley
Voyage of a Naturalist by Darwin
Typee by Herman Melville
Familiar Letters of James Howell
Natural History of Selborne by Gilbert White
The Three Musketeers by Dumas
The Poems of Robert Burns
Adventures of Mr. Verdant Green by Cuthbert Bede
Physical Geography of the Sea by Lieut. Maury
A Cyclopedia of Literary Allusions
Discourses on Painting by Sir Joshua Reynolds
A Dictionary of Dates
A Dictionary of Classical Quotations
A Handbook of Proverbs
Percy's Reliques of Ancient English Poetry
Plutarch's Lives
Dante's Divine Comedy
The Works of Tacitus
Boswell's Life of Johnson
Homer's Odyssey
The Poems of John Milton
Virgil in Latin and English
The Essays of Sainte-Beuve
Hakluyt's Principal Navigations
Clarissa Harlowe by Richardson
Ivanhoe by Scott
Don Quixote by Cervantes
The Plays of Shakespeare
Fairy Tales by the Brothers Grimm
Notre Dame by Victor Hugo
Paul and Virginia by Saint Pierre
The Old Red Sandstone by Hugh Miller

The Bible in Spain by George Borrow
Legends of the Madonna by Mrs. Jameson
The Age of Fable by Thomas Bulfinch
Essays of Elia by Charles Lamb
The Cloister and the Hearth by Charles Reade
Adam Bede by George Eliot
Aurora Leigh by Mrs. Browning
Pride and Prejudice by Jane Austen
Villette by Charlotte Brontë
Nonsense Book by Edward Lear
Trench on Words
Marjorie Fleming and Rab and his Friends by John Brown
Marius the Epicurean by Walter Pater

1 June 1903

Howard Wilford Bell
259 Fifth avenue, NEW YORK

What is meant by The Unit Books

Advance copies of the first issues of The Unit Books show that the promises made by the publisher to the public are being kept. The prospectus promised: 1st, that the series would be the cheapest collection of reprints ever issued in this country; 2nd, that the books would be edited in an accurate and interesting manner; 3rd, that the quality of the bookmaking would be such as to make the books desirable to the most critical taste.

The Unit Books which have just come to hand are printed in Scotch Roman type on feather-weight paper, and are bound in paper, cloth and leather. They have been compiled and published on the unit system, which means that for every 25 pages of printed matter the purchaser pays one cent. A paper wrapper is given with the printed sheets. The cloth cover is 30 cents additional to the price of the sheets, and the leather binding is 50 cents additional to the price of the sheets.

The unit system seems particularly applicable for series that are to contain issues of varying length. The promise that standard works are to be presented unabridged, and under careful editorial supervision, assures a certain dignity to this interesting experiment.

In course of time every book worth reprinting will no doubt be included in The Unit Books. A very important foundation fact in the whole venture is that every volume will be printed in the same type and on the same thickness of paper irrespective of length. The longer books will be longer and will cost more, instead of being crushed into small print on common paper so as to be salable at the same price as a much smaller work.

The Unit Books

Some untruths

Our representative has just completed a ten days' talking tour round about Boston. Everybody treated him as he deserved—well. When the bookmen up there could get in a word they said things to him which were easy to say but hard to prove. Here are ten things they said which we think aren't so.

1 "Unit scheme too complicated."

In what way, Mr. Bookseller? Instead of selling reprints at fixed prices we sell edited reprints by the printed page. Purchaser pays you $\frac{1}{25}$th of a cent for each page, one cent for each 25 pages (called a unit), four cents for each 100 pages; a 400-page book costs twice what a 200-page book costs. Paper binding free, 30 cents for cloth binding, 50 cents for leather binding. Price of each book in each book, so that you don't have to do any mental arithmetic. Nothing complicated about that, is there?

2 "Clerks cannot be bothered explaining unit system."

If your customers aren't worth spending time upon, tell your clerks to profess total ignorance of our easily understood plan and merely to hand the customer one of our explanation booklets with your name on the cover. The average book-buyer will understand the plan in five minutes and you will get his order.

3 "Variation in price will upset our bookkeeping."

Your bookkeeping deals with purchase and sale of books, doesn't it? Here's the invoice from us:

1 Nov. '03	10 copies Unit Book No. 1, paper,	@ 21c	$2.10
	15 " " " " " cloth,	" 51c	7.65
	12 " " " " " leather,	" 71c	8.52
			$18.27
		less 30% discount	5.48
			$12.79

And when you sell, what's the difference between these two entries?

1 Gibson's Weaker Sex	$4.20
1 Lincoln's Letters (U.B.)	.66
	$4.86

No difference. Your bookkeeping will cover the unit plan just as it covers any other net or discounted book.

4 "What's the use tacking on the odd cent?"

There won't always be an odd cent. A 500-page book will sell for 20 cents in paper, 50 cents in cloth, 70 cents in leather. You might as well ask why Scribners didn't make the "Weaker Sex" $4 or $4.25. And consider all the books you've sold for 66 cents. Enough of the "odd" cents will pay your gas bill.

5 "Paper and binding too light to stand library wear."

May be true of bindings but is not true of paper. The feather-weight paper used in The Unit Books is 60% rag and costs 50% more than any paper used in other reprints retailing for $1 or less. Though our paper is surprisingly soft and

flexible it is a good deal tougher and more fibrous than you would imagine. It's good for 25 years.

If enough librarians want The Unit Books we'll put on a heavier cover and make a special library edition. The way to get it is to ask for it.

6 "The Unit Books will soon be classed with other cheap libraries."

How can you class unlike things? The Unit Books will always differ in these respects:

(*a*) Books are selected not because they have sold in other series but because they can be made to sell in ours and because they deserve to sell.

(*b*) The editing and proof-reading spent upon The Unit Books is the best money can buy. It's interesting and accurate.

(*c*) Mechanically The Unit Books are as perfect in their way as editions de luxe. New plates in new uniform type face, a 6½cent paper, best press work we can get, flexible, attractive bindings.

(*d*) Our books are published by arrangement with the authorized publishers. We don't pirate.

7 "Unit idea isn't worth talking about."

That's a matter of opinion, my friend. We won't talk too much about it. We do ask you to stock our books because they are the best edited and best made reprints in the market retailing from 6 to 80 cents. If you don't fancy the unit idea The Unit Books will sell without a word about the scheme. It was devised to catch the attention of folks, after that The Unit Books are honest and handsome enough to hold them. The unit idea was worth millions to Reclam of Leipzig, it sells books in England, and it's so good that many national governments adopt it in fixing the prices of their blue books, but still perhaps it isn't worth your while.

8 "Unit idea may go in England and Germany but not in America."

We like to hear all these prophecies just now. We have faith that we won't hear them a year from now. Just sit tight and give the scheme a chance for its life. There never was a scheme or invention that didn't get just that kind of a knock at the start-off. Good old human nature!

9 "There are too many reprints now on the market."

When Dent of London was a bookbinder "in a small way" it struck him that a handy volume edition of Shakespeare's plays would sell. Everybody in the trade from Cornwall to Vancouver said, "There are too many reprints now on the market." A year later the American trade was howling for the Temple Shakespeare and couldn't get them because Dent couldn't make them fast enough. Bohn and Cassell and Crowell faced the same cold-blanket remark. You can find Bohn's and Cassell's libraries in Greenland and in Patagonia. There's always room for a better reprint of a book that's worth reprinting—the only kind included in The Unit Books.

10 "You cannot keep the trade from cutting prices."

Perhaps not, but we are going to try. We won't sell a second time to a dealer who takes liberties with the prices of the books we make. And we'll ask the jobber not to sell to him. But of course it's hard to prevent some men from knifing themselves.

Howard Wilford Bell
publisher of The Unit Books
259 Fifth avenue New York

The Unit Books
Bulletin 5
19 October 1903

The Unit Books

2 Letters and Addresses Abraham Lincoln

16 units (399 pages)
paper 16 cts
cloth 46 cts
leather 66 cts
postage 8 cts per vol.

The authorized publishers issue the complete works of Abraham Lincoln in two volumes at $10. They also issue a limited selection of speeches and letters at $1. Similar volumes of selections have been issued by three other publishers, ranging in price from fifty cents to $1.25. Three educational publishers have issued annotated reprints of certain of Lincoln's speeches.

By permission of Mr. Lincoln's recognized publishers our Unit reprint has been based upon the complete works in two volumes, which contain a considerable body of matter of interest only to the student of diplomacy and of military tactics. Our edition was planned to include all of Lincoln's utterances which still command a broad human interest. Excepting only the authorized edition, published at $10, the Unit reprint is the most complete collection of Lincoln's letters and addresses now available.

The Unit reprint contains forty-seven pages of original editorial material. This includes

1 Life of Lincoln
2 The story of the book
3 Notes on the text
4 List of authorities
5 Index

Howard Wilford Bell
publisher of The Unit Books
259 Fifth avenue New York

The Unit Books
Bulletin 7
23 October 1903

The Unit Books

3 Tales of Mystery Edgar Allan Poe (21 stories)
21 units (525 pages) paper 21 cts
cloth 51 cts
leather 71 cts
postage 8 cts per vol.

No one house is recognized as the authorized publishers of Poe's works. There are now obtainable eight editions of his complete works, ranging from three to seventeen volumes in extent and from $2.40 to $60 in price. Collections of Poe's better known prose tales have been issued by many publishers under various titles and with varying degrees of completeness. There are seven of these collections obtainable at prices ranging from thirty cents to $1.25.

This collection of romances, to which we have given the title Tales of Mystery, is an arbitrary grouping of 21 of Poe's detached magazine stories. To a dozen or more of these, included in our collection, he gave the title in 1840 of Tales of the Grotesque and Arabesque.

Our reprint is the only annotated edition now obtainable in separate form. It differs from every other collection of the prose tales in that it contains some fifty pages of supplementary editorial matter of a most helpful and interesting character. This includes

1 Life of the author
2 Account of the first appearances of these stories in printed form
3 Notes on the text
4 List of authorities

Howard Wilford Bell
publisher of The Unit Books
259 Fifth avenue New York

The Unit Books
Bulletin 8
24 October 1903

The Unit Books

1 The Marble Faun Nathaniel Hawthorne
21 units (524 pages)
paper 21 cts
cloth 51 cts
leather 71 cts
postage 8 cts per vol.

The authorized publishers issue six editions of this romance, ranging in price from fifty cents to $12. Four publishers have issued ten unedited reprints ranging in price from twenty-five cents to $1. The authorized reprint published as No. 1 of The Unit Books is the cheapest edition of the work now available. Moreover our edition contains thirty pages of original editorial matter. This includes

1 Life of the author
2 Story of the book
3 Notes on the text
4 List of authorities

The Unit Books, a distinctively American collection of masterpieces, opened with Hawthorne's Marble Faun because the author is considered by critical authorities the most notable and incomparable writer of our race. His most popular work, The Scarlet Letter, is available in many cheap unedited editions, and so his Marble Faun was selected to head the list.

No other edition similarly edited has been published.

Extreme care has been taken to produce a trustworthy text and a body of interesting editorial data.

The arrangement of sections in The Unit Books was prompted by the belief that all supplementary matter, from preface to contents, should be placed after the body of the text, where it may not intrude on the reader eager to begin with the book proper. The editorial apparatus is there to respond to the reader's need.

Howard Wilford Bell
publisher of The Unit Books
259 Fifth avenue New York

The Unit Books
Bulletin 6
22 October 1903

The Unit Books

A periodical issue of reprints, carefully selected and practically edited. Size $4\frac{1}{2} \times 7$. Printed in Scotch Roman type on feather-weight paper. Bound in paper, cloth and leather.

Compiled and published on the unit system, which means that for every 25 pages of printed matter the purchaser pays one cent. A paper wrapper is given with the printed sheets. The cloth cover is 30 cents additional to the price of the printed sheets, and the leather binding is 50 cents additional to the price of the sheets. Prices are strictly net.

Issues are printed in a uniform type-face on a uniform quality and thickness of paper; they vary in length from 200 to 600 pages per volume. In appearance the volumes are simple and dignified. This leaflet gives a fac-simile of type-face and paper.

The proofs are read three times after the printer has done his best. Editorial matter aims to be both readable and accurate. Reprints are unabridged and unexpurgated. Issued on the first of every month.

We don't reprint a book merely because it is classical. It must be both entertaining and classical.

We do not pirate books or parts of them. The Unit editions are issued by arrangement with the authorized publishers, or with the former owners of the literary rights.

If you would like to see a reprint of any book write us about it. We are working on a list of 100 titles, sifted from more than 1000 possible reprints.

The first 12 volumes are:

1 The Marble Faun Hawthorne 1 Sept. 1903
21 units (524 pages)
paper 21 cts
cloth 51 cts
leather 71 cts

2 Letters and Addresses Lincoln 1 Oct. 1903
16 units
paper 16 cts
cloth 46 cts
leather 66 cts

3 Tales of Mystery (21 stories) Poe 1 Nov. 1903
21 units
paper 21 cts
cloth 51 cts
leather 71 cts

4 Life of Jesus Renan 1 Dec. 1903

5 Prue and I Curtis 1 Jan. 1903
9 units
paper 9 cts
cloth 39 cts
leather 59 cts

6 Domestic Manners of the Americans 1 Feb. 1904
Mrs. Trollope

7 Study of Words Trench 1 Mch. 1904

8 The Philippines in the Seventeenth 1 April 1904
Century Navarette and Careri

9 John Brent Winthrop 1 May 1904

10 Age of Fable Bulfinch 1 June 1904

11 Knickerbocker's History of New York 1 July 1904
(reprint of first edition) Irving

12 Democracy in America (2 vols) De 1 Aug. 1904
Tocqueville

Postage is charged extra at the rate of eight cents per volume.

We are at present unable to quote the proposed yearly subscription price. This information will be given in a later bulletin. As the lengths and prices of The Unit Books are determined, announcements as above will be made in these bulletins.

The Unit Books may be had separately or in any combination you may prefer. Orders must be accompanied by the proper remittance, as we cannot afford to open small accounts.

Future issues will be printed on a thicker paper, thus reducing so far as practicable the transparent effect.

Howard Wilford Bell

publisher of The Unit Books

259 Fifth avenue New York

The Unit Books
Bulletin 1
1 October 1903

THE UNIT BOOKS

Terms to the Trade

1 The regular trade discount on non-returnable orders is 30 per cent off list prices.

2 On sale or return orders will be accepted at a 25 per cent discount. Dealers must agree to display the books fairly, to re-order volumes sold, in order that the series may be shown in its full strength, and to make a quarterly report of sales, paying for books sold during the quarter. They may return unsold copies at any time and receive due credit.

3 Transportation charges will not be paid either way.

4 All accounts on a quarterly basis unless otherwise specified.

5 The net prices printed on the books will be maintained by every possible means. Price slips must not be detached.

6 Cases specially designed to show The Unit Books may be obtained for a nominal deposit.

7 Always specify the bindings you want.

Howard Wilford Bell
publisher of The Unit Books
259 Fifth avenue New York

The Unit Books
Bulletin 3
3 October 1903

The Unit Books

The Unit series is a novel enterprise. It is to consist of reprints of classic works—ancient and modern. The print will be clear, without display or ornament. The experiment will be watched with interest. The Nation

An interesting experiment in book publishing is designated as The Unit Books, which is to be an unlimited collection of original publications and selected reprints from every department of the world's intellectual activity. An explanation of the title is the novel method under which it will be sold. The Dial

The latest innovation in the publishing business with reference to English-speaking readers, consists in the adoption of a practice called the unit system, which implies the fixing of the price of a book by the number of pages it contains. New York Tribune

A new experiment in publishing has been undertaken by the publisher of The Unit Books, whose purpose it is to issue the cheapest series of books ever placed on the market in America. New York Evening Sun

The unit system means simply that books are to be sold by the page, that is, as nearly as possible according to the actual cost of production. The system seems particularly applicable for series which must contain issues of greatly varying size. The promise that standard works are to be presented unabridged, and under careful editorial supervision, assures a certain dignity to this interesting experiment. Philadelphia Public Ledger

The Dair Books

There is now being launched a worthy enterprise under the title The Unit Books. This series of cheap reprints is to include old and standard works in history, literature, science, mechanics, politics, and all other lines in which there are books that are sought by students. The list of books announced for publication is long and attractive.

Chicago Record-Herald

There are points connected with The Unit Books scheme which make it different from any similar one which we have seen. It does not aim at any particular branch of learning or literature in its choice of reprints, but includes them all in its scope—fiction, science, memoirs and biography, poetry and the drama, history, adventure, translations and travel; even law and logic, and books which are mere lists. In course of time every book worth reprinting will no doubt be reprinted by and for the Unit series. The very important foundation fact in the whole venture is that every volume will be printed in the same type irrespective of length. The longer books will be longer and will cost more instead of being crushed into small print on common paper so as to be saleable at the same price as a much smaller work. In order to give uniformity of value the books will be charged for according to the number of units of printed matter they contain—a unit being twenty-five pages and the charge for it one cent. The idea is excellent, it is being well carried out, and is sure to succeed.

The Week's Survey (London)

Howard Wilford Bell
publisher of The Unit Books
259 Fifth avenue New York

The Unit Books
Bulletin 2
2 October 1903

Howard Wilford Bell

publisher of The Fine Book

240 Fifth avenue New York

The first five issues of the series are as follows:

1 The Marble Faun Hawthorne
21 units (524 pages)
paper 21 cts
cloth 51 cts
leather 71 cts

2 Letters and Addresses Lincoln
16 units
paper 16 cts
cloth 46 cts
leather 66 cts

3 Tales of Mystery (21 stories) Poe
21 units
paper 21 cts
cloth 51 cts
leather 71 cts

4 Life of Jesus Renan

5 Prue and I Curtis
9 units
paper 9 cts
cloth 39 cts
leather 59 cts

It seems impossible that books so admirable in quality and editing should be offered at prices so trifling.

The prospectus of the enterprise may be had from the publisher

Howard Wilford Bell
publisher of The Unit Books
259 Fifth avenue New York

The Unit Books
Bulletin 4
5 October 1903

3 0112 072468116